



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

CONTRACT

Contract / Revision 916757 / 1		Alt Order # 06162615
Product Issue		
Contract Dates 10/23/12 - 10/29/12		Estimate # 1193 DCCC
Advertiser Democratic Congressional Campaign Comm		Original Date / Revision 09/18/12 / 09/18/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP - Washington
Special Handling		
Demographic Adults 35+		
IDB# 8091	Advertiser Code 11	Product Code 14
Agency Ref		Advertiser Ref

And:

Great American Media
Attention: Maura Gilroy
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KOAT	10/23/12	10/29/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 2	KOAT	10/23/12	10/29/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 3	KOAT	10/23/12	10/29/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 4	KOAT	10/23/12	10/29/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 5	KOAT	10/23/12	10/29/12	Anderson Cooper	11a-12n		:30			NM	0	\$0.00
D 6	KOAT	10/23/12	10/29/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 7	KOAT	10/23/12	10/29/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 8	KOAT	10/23/12	10/29/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 9	KOAT	10/23/12	10/29/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 10	KOAT	10/23/12	10/29/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 11	KOAT	10/23/12	10/29/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 12	KOAT	10/23/12	10/29/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 13	KOAT	10/23/12	10/29/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 14	KOAT	10/23/12	10/29/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 15	KOAT	10/26/12	10/26/12	20/20	9-10p		:30			NM	0	\$0.00
D 16	KOAT	10/29/12	10/29/12	DWTS	7-8p		:30			NM	0	\$0.00
D 17	KOAT	10/29/12	10/29/12	DWTS	7-10p		:30			NM	0	\$0.00
D 18	KOAT	10/29/12	10/29/12	CASTLE	9-10p		:30			NM	0	\$0.00
D 19	KOAT	10/27/12	10/27/12	College Football Sa 130-p	128p-6p		:30			NM	0	\$0.00
D 20	KOAT	10/27/12	10/27/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
D 21	KOAT	10/28/12	10/28/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
D 22	KOAT	10/28/12	10/28/12	Action 7 News @ 5p Sun	5-530p		:30			NM	0	\$0.00
D 23	KOAT	10/28/12	10/28/12	Sun ABC Prime C	8-9p		:30			NM	0	\$0.00
D 24	KOAT	10/28/12	10/28/12	This Week	9-10a		:30			NM	0	\$0.00
D 25	KOAT	10/25/12	10/25/12	PRIVATE PRACTICE	9-10p		:30			NM	0	\$0.00
D 26	KOAT	10/23/12	10/23/12	DWTS RESULTS	8-9p		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Advertiser	Original Date / Revision
Democratic Congression.	09/18/12 / 09/18/12

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D 27	KOAT	10/24/12	10/24/12	MIDDLE/SUBURGATORY	7-8p		:30			NM	0	\$0.00
D 28	KOAT	10/24/12	10/24/12	REVENGE	9-10p		:30			NM	0	\$0.00
Totals											0	\$0.00

Signature: _____ Date: _____

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